



**20 Questions to Ask
Before Enrolling with ANY
Speaker Marketing Coach/Mentor**

Compare Company			The Questions to Ask
A	B	C	
—	—	—	1. Does the company specialize in working with speakers & experts?
—	—	—	2. Is the mentoring format designed to suit varied learning styles?
—	—	—	3. Is there an exclusive focus on application and “do-this-now” steps?
—	—	—	4. Does the training include built-in follow-up and accountability?
—	—	—	5. Does the mentoring tie in to YOUR exact business issues?
—	—	—	6. Is there an online component to the training available 24/7?
—	—	—	7. Will I learn situational strategies in addition to personal skills?
—	—	—	8. Is the program relevant to ALL levels of speakers and experts?
—	—	—	9. Is there a <i>specialist team</i> to help you, not just a single mentor?
—	—	—	10. Will I be intellectually stimulated enough to feel challenged?
—	—	—	11. How current/fresh is the content that I will be learning?
—	—	—	12. Will I get a complete library of templates, tools, and scripts?
—	—	—	13. Will I be learning from a proven, published, and certified speaker?
—	—	—	14. Does the mentor have LOTS of verifiable client success stories?
—	—	—	15. Do I have access to an ongoing source of support between calls?
—	—	—	16. Will I get some done-for-you services, not just coaching alone?
—	—	—	17. Will there be NO hidden charges or fees once I enroll?
—	—	—	18. Has the mentor been coaching other speakers for a LONG time?
—	—	—	19. Is the mentor just a <i>bored speaker</i> OR a <i>full-time business coach</i> ?
—	—	—	20. Does the company qualify clients (or will they work with anyone)?
—	—	—	Score

We asked ourselves these tough questions, and then we set out to design a mentorship where the answer was YES to each and every one: **because YOU deserve the best.** Apply for your 1-on-1 speaker strategy session now to speak with our team about **how we can help YOU boost your reach and revenue with the power of speaking.**