Event: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Executives Presenting: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Topic: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Attendance: \_\_\_\_\_

Number of leads: \_\_\_\_\_

Number of appointments: \_\_\_\_\_

Number of sales: \_\_\_\_\_

Revenue generated: $\_\_\_\_\_

Number of opportunities: \_\_\_\_\_

Number of strategic partnerships/connections: \_\_\_\_\_

Projected economic impact of partnerships: $\_\_\_\_\_

Observations of content, pace, and impact of presentation:

Observations of audience response to calls-to-action:

Recommended ways to improve for next event (pre-, during, and post-):

Activation, socialization, and PR impact of speaking at this event (pre-, during, and post-):

Overall evaluation of this audience/event/opportunity for next year: